
CONCEPT NOTE | ACF's Most Innovative Beneficiaries

Concept

As part of the promotion and celebration of innovative cultural actors on the African continent, the African Culture Fund (ACF) is initiating a new space for promoting and supporting the careers of innovative and creative cultural projects on the continent through the selection of two (02) best projects, from each call for applications, according to well-defined selection criteria.

Through this action of recognition of merit, the ACF aims to support on the one hand, cultural and artistic projects which have more impact compared to the other projects financed on the professionalization and the stimulation of the African creative sector; and, on the other hand, promote projects that contribute more to positive social changes on the continent through the creation of new narratives.

The ACF thus aims to support and promote new narratives in Africa through the innovative projects it finances.

Beyond its objective of stimulating creation, production, and artistic dissemination, the ACF intends to contribute to socio-economic development and the promotion of structuring and innovative cultural projects (having a strong impact on the continent), freedom of expression and cultural diversity through the support of committed artists and cultural actors who, with their imagination, create behavioral change and social progress.

Finally, by way of recognition, the ACF will award the selected innovators a "Kôrè-Quality" certificate of recognition, in collaboration with the Institut Kôrè des Arts et Métiers (IKAM), recognized throughout the African continent by the IKAM networks, and a symbolic sum of five hundred (500) euros.

Mechanism for the implementation of the initiative | ACF's Most Innovative beneficiaries

The implementation of this initiative will result in:

- The selection of the two best beneficiaries of various ACF calls for applications by an independent selection committee;
- The establishment of a community of the best beneficiaries from each call for applications and from the ACF Academy, in order to create synergy effects and share best practices.
- Support in the form of advisory support, coaching and mentoring;
- The creation of a "Most Innovative beneficiaries" platform on the ACF website, which will serve as a promotion and visibility space for the selected innovators.
- The creation of personalized visuals for the selected beneficiaries which will be broadcast on both ACF and the innovators' social media.
- The establishment of an individual virtual Ted Talk which will be broadcast on our website and on our social media.
- Simultaneous live discussions on Facebook, YouTube and Instagram on popular themes with the ACF community of artists, cultural actors and art enthusiasts.

This mechanism will not only consolidate their achievements, but also highlight the success of their projects so that they can inspire other young artists and cultural actors on the African continent, something that can create emulation effects.